



City of San Diego

Office of the City Treasurer

**Fiscal Year 2010
Proposed User Fee**

April 1, 2009



Office of the City Treasurer

The Office of the City Treasurer administers and collects the following revenues:

- Taxes
 - Business Tax
 - Rental Unit Business Tax
 - Transient Occupancy Tax (TOT)
- Parking Citations
- Penalties
- User Fees – Cost Recoverable (Fully/Partially)



Office of the City Treasurer

FY10 Proposed User Fee

- Total department revenues (FY09 Revised): \$27,429,908
- Revenue generated from user fees: \$12,274,220
- Total number of user fees in department: 7
- Year(s) of last revision: N/A
- Number of user fees proposed: 1
- Potential increase in revenue if proposed user fee is approved: \$120,000



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FY10 Proposed User Fee

| Fee Description | Current Fee | Proposed Fee | Current Revenue | Proposed Revenue | Change (\$) | Change (%) | Current Cost Recovery | Proposed Cost Recovery (%) |
|----------------------------------------------------|-------------|--------------|-----------------|------------------|-------------|------------|-----------------------|----------------------------|
| Category 1: 100% Cost Recoverable | | | | | | | | |
| Parking Citation | \$ 0.00 | \$ 1.06 | N/A | \$ 120,000 | \$ 120,000 | N/A | \$ 0.00 | 100% |
| Web/IVR Payment Transaction Fee | | | | | | | | |
| | | | | | | | | |
| Category 2: Less than 100% Cost Recoverable | | | | | | | | |
| N/A | | | | | | | | |
| Category 3: Above 100% Cost Recoverable | | | | | | | | |
| N/A | | | | | | | | |
| | | | | | | | | |



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FY10 Proposed User Fee

- Fee methodology/cost information
 - Actual Transaction Cost (pass-thru)
- Justification for fee proposal
 - Recovery of costs for providing on-line and phone self-service payment options
- Time frame for implementation
 - July 1, 2009



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FY10 Proposed User Fee

- Potential issues
 - None
- Impact on community
 - \$1.06 per on-line transaction for parking citation payments
- Communication to affected parties
 - Outreach meetings with fee payers/business leaders (coordinated by FM and Mayor's Office)



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Existing Fees

- Category I – 100% cost recoverable (business tax, rental tax, parking permit fees)
- Category II – Less than 100% cost recoverable (collection referral fee, interest on collection)
 - No proposed increases



Office of the City Treasurer Stakeholder Meetings

- None



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Office of the City Treasurer **FY10 Proposed User Fee**

Questions?